

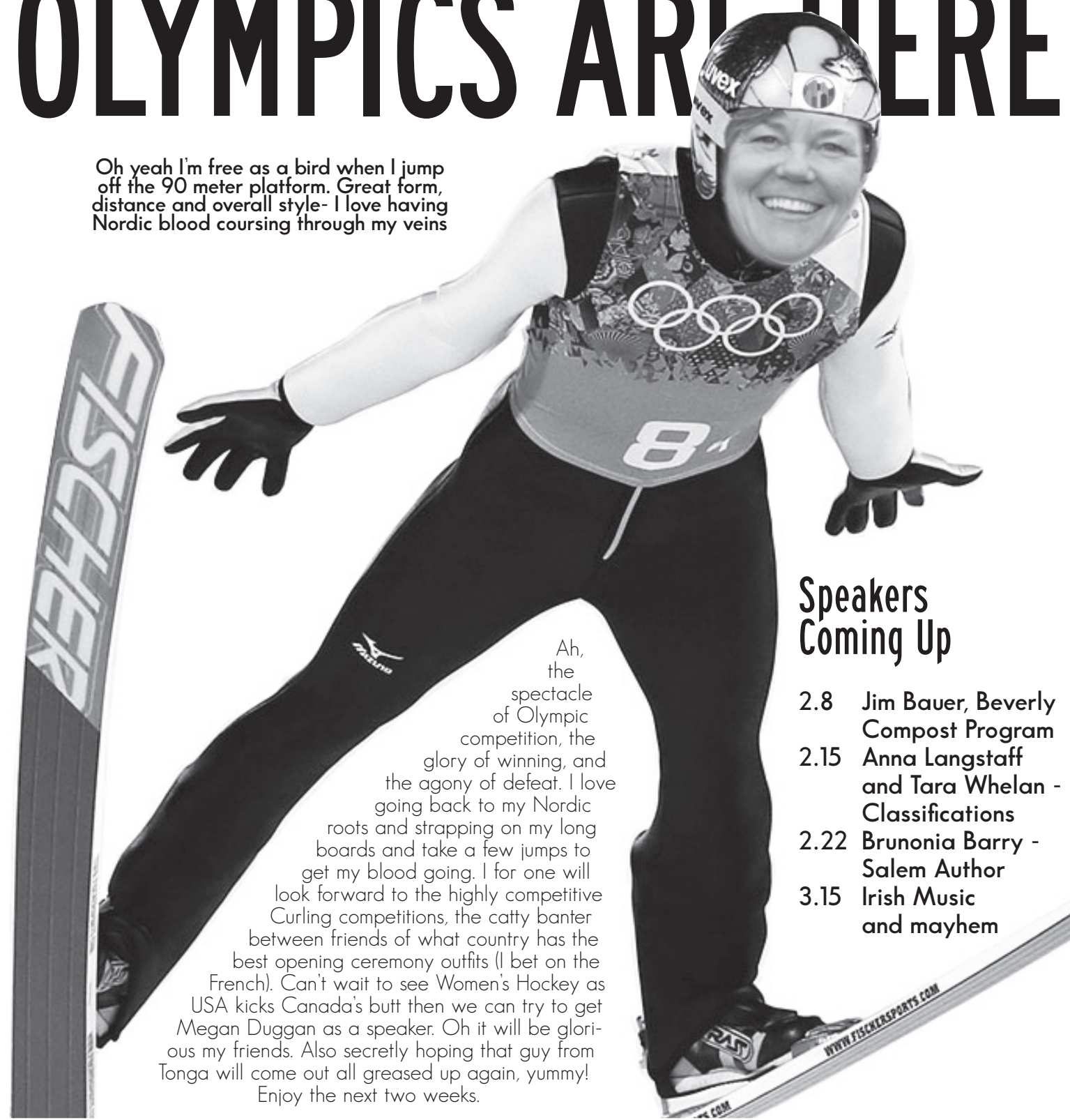
Beverly Rotary Club Sprocket Newsletter



ROTARY: MAKING A DIFFERENCE

OLYMPICS ARE HERE

Oh yeah I'm free as a bird when I jump off the 90 meter platform. Great form, distance and overall style- I love having Nordic blood coursing through my veins



Speakers Coming Up

- 2.8 Jim Bauer, Beverly Compost Program
- 2.15 Anna Langstaff and Tara Whelan - Classifications
- 2.22 Brunonia Barry - Salem Author
- 3.15 Irish Music and mayhem

Ah, the spectacle of Olympic competition, the glory of winning, and the agony of defeat. I love going back to my Nordic roots and strapping on my long boards and take a few jumps to get my blood going. I for one will look forward to the highly competitive Curling competitions, the catty banter between friends of what country has the best opening ceremony outfits (I bet on the French). Can't wait to see Women's Hockey as USA kicks Canada's butt then we can try to get Megan Duggan as a speaker. Oh it will be glorious my friends. Also secretly hoping that guy from Tonga will come out all greased up again, yummy! Enjoy the next two weeks.

Talk Like Your President



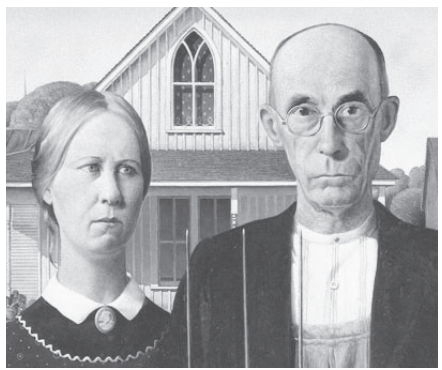
If you ever wanted to get on the good graces of your President, then you need to speak her lingo. We offer these tips to get you in the inner circle

CALLUM: To contact via a telephone.
Example: "Just callum up and tell him da information."



Last Weeks Speaker

Salem University President John Keenan, you can read about in regular notes on inside. Is it just us or do you see an uncanny resemblance of top photo to bottom photo? Only real difference is President Maureen is smiling at top. Not sure if Grant Wood would approve.



Events Coming Up

- 2.8 Chin Friction at Cabot Raise a Glass for Pete Frates
- 2.10 Valentine's Dance-Back Stage Bistro
- 3.23 No. Shore Perfect Pitch BIG Fund Raiser



The look of Winning Glory

Would you believe that last weeks raffle was won by Don Kelley? Strategy on winning method. Did you know Don came in about 20 minutes late, ticket picked must have been top of the pile, voila you win. Top things Don plans to do with moolah:

1. Shower Meg with gifts
2. Shower grandchild with gifts
3. Finish collection of Hummel Leprechauns
4. .000001 money comparison with Bill Gates
5. Hey Sailor, can I buy you a drink.
6. Lifetime supply of PEZ
7. All expense paid trip to Revere
8. Dunkin' Donuts, let it rain
9. TB12 guide on health and fitness
10. Guilted into giving back to Rotary NOO!

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Last week at the Beverly Rotary Club

Meeting was called to order by Maureen Trefry at 12:15 pm.

Pledge of Allegiance was led by Ellen Dunn, followed by Dianne and Freddie leading us in 'My Country Tis of Thee' and an invocation led by Julie Flowers.

"Happy Birthday" was sung for Lex Ushakoff, Sue Gabriel, Marshall Handy and Lori

The following were guests of the Beverly Rotary club:

Kang Yu the A.G. from Saugus Club visited today.

Adria Leach, a member from the Salem Club visited today.

John Kennan - out Guest Speaker and President of Salem State came to speak.

Announcements:

Mini Auction was very successful. Raised over \$2,500.00 for the club.

Sarah MacBurnie is representing Rotary for the Polar Plunge on Saturday at 11 am out at Long Beach in Gloucester. Go Sarah Go!

2/10/18 Valentine's Day Dance is still happening at the Back Stage Bistro at North Shore Music Theater. Bring your spouse, best date, or someone special to that awesome Valentine's Day dance on February 10th.

3/23/18 North Shore Perfect Pitch: Mike Harrington gave us the latest update to mark our calendars for March 23rd. Bring friends and neighbors to this awesome event. Celebrity hosts and hostesses have been selected - promises to be a blast.

2/8/18 Peter Frates Fund Raiser for ALS. 100% of the proceeds from the "Raise A Glass" event will help Peter and his family. This is being hosted by Sterling Insurance. VIP Tickets are already snapped up but there is still room to attend on Thursday at 6:30pm. Tickets

are \$20 a piece and still available.

6/28/18 _ John Shuka - always the forward thinker and planner - told us to save the date for the installation dinner to be held at the Landmark School. On a side note, Don Kelley made a motion to cancel the Rotary meeting for that day which was second by Maureen Trefry. The motion carried - be at the Landmark on the 28th, and skip the lunch at Danversport for that day.

Sergeant-at-Arms: Mike Jones

Late folks included Mark, Mike Harrington, Sue and Lauren.

Happy dollars and announcements: Matt Piaker shared some happy dollars.

Dylan Jones stood up to brag about his kid getting scholarship.

Dianne chimed in to give some happy dollars that Dylan had taken her place as most boastful happy dollars. Strangely, others applauded that as well.

Sean came forward to celebrate his 3 year old turning 3.

Couple other Happy Dollars came in there as well.

Brian D'Apice got fined for who was playing in the Super Bowl and for shaving before the meeting...in his car.

Sarah MacBurnie got fined for her Patriots 5x champion license plate.

Sean G. got fined for his life-sized Bill board.

Maxfield wore shorts - and got fined for nice legs.

Jim Davies got the Tom Brady fine - which is being around the longest for Rotary.

John Somes took a fine for Happy Groundhog day.

Julie got fined for a mis-placed prayer for Sunday.

Maureen Trefry was fined after successfully answering several trivia questions about her native state in preparation for the Super Bowl.

Guest Speaker:

John Keenan: President of Salem State College.

John came from Salem Rotary and originally grew up in the area. His mother was part of the Carnivale family.

John is the 14th President for the school and is already embracing the challenges and goals that faces higher education today. John spoke in depth of the growth of the school and in particular broke out the how the Academic Excellence, Student success, and Capital Growth Plans.

Academically, the school is improved showing that is still is one of the top schools for the nursing and educational programs for the state. In addition, new innovations have created disruption in higher education with online education programs and with the escalating costs of college pricing more and more people out of the market, some are starting to ask the question is the cost worth the investment. Recently the school is applying to be one of two schools in the state to offer a doctorate in occupational therapy, a credential which will be required to practice in 2027. In addition the school is looking to get their business program accredited, which is also very hard to find among many of today's college programs.

Students are being offered more and more programs in STEM and Healthcare. Given the specialties in the Greater North Shore and Boston

Thursday Feb 1, 2018

areas, this was a logical investment for the school to make, and the response by the student body continues to be positive. The school currently shows a six year graduation rate of 52%, which is considered very respectable. John has the goal of moving that rate to 65% over his term. In addition he is partnering closely with the Dream Scholarship program which helps students who cannot afford to attend college be able to do so through a subsidized program. Of course they look towards business leaders to help provide internships and opportunities for graduates. In addition, the school has raised over \$26MM in their campaign to raise up to \$50MM for student services and scholarships.

The Capital Planning has successfully added new residence halls, a garage, and a physical fitness center. As the goal includes adding 2,000 students to the graduating class, there is a plan to continue to add residence halls to expand the current capacity of housing despite the fact that a good portion of the students come from Beverly, Salem, and Lynn. Questions to be answered: Will the school successfully move the Rainbow Building that separates North and South campus? Will there be a new train stop at South Salem? In addition the John Keenan condemned the recent vandalism incident that occurred at Salem State and indicated that he is planning to make sure that the individual(s) that are responsible are properly prosecuted for damage done. Certainly John believes that the community remains strong and is confident about the future for Salem State.

Raffle Winner:

Don Kelley held the winning ticket and as expected - pulled the Queen of Hearts and won it. Bring that man to Foxwoods!

Meeting Adjourned: Maureen adjourned the meeting around 1:30pm.

Scribe of the week:
Dylan Jones.

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